



CREATIVE PROBLEM SOLVING (CPS) SKILLS

When you need innovative solutions to intractable problems, Creative Problem Solving (CPS) tools will assist in thinking by using Critical and creative thinking tools that go beyond brainstorming

How Will You Benefit?

- Proven, systematic techniques
- Use time tested steps and tools
- Use divergent and convergent thinking
- Build and expand problem solving, analytical thinking or decision-making competencies
- Demonstrate and build credibility with all stakeholders
- Find new ways to shift your perceptions

Who Will Benefit?

All those involved in all aspects of the business and need this vital competence in the world of VUCA (Volatility, Uncertainty, Complexity, Ambiguity)

What You Will Learn?

- What is creativity?
- What is CPS?
- Steps of CPS
- Clarify, Ideate, Implement, Develop (CIDI)
- Tools under each step of CIDI
- Divergent tools
- Convergent tools
- Action learning projects

What's included?

- Instruction by expert Master Trainers who have considerable global experience
 - Interactive workshop
 - Original manual and course materials.
 - Certification by CEF, USA
- IP: This workshop is IP protected and can only be run by a certified Trainer. Photocopy or unauthorized use is prohibited.**

How will you learn?

Mini concept sessions, Individual exercises, Team exercises, Video, Gamification, and Presentations using real-Life scenarios.

Date: June 11-12, 2025 (Wednesday-Thursday)
Time: 8:00AM – 2:00PM
Fees: RO 300/- per participant (+ VAT@5%)

Special offer- For every 3 paid nominations from a single organisation, a 4th nomination will be accepted free of charge.



TRAINER PROFILE:



DR. SUNIL GUPTA

Chief Learning Officer & Chief Innovation Instigator, Ideas Management Consultants, Oman, UAE, India. 4 decades of academic, industry, training & consulting experience in 45 countries, working with cultural diversity (81 nationalities). Trained over 400,000 resources and 1000 trainers plus globally. Last Line Assignment was as Corporate Manager, HRD, Colgate Palmolive Inc. Post Masters Research and Advanced Training in HR at New York University, USA. M.Phil. & Ph.D. in Management. Lifetime, Master Trainer, Dr. Edward de Bono Creativity Tools. Master Black Belt, Six Sigma- Motorola University, USA. Certified CPSI (Creative Problem Solving & Innovation). Certified Master Trainer Thinking by Design. Certified TRIZ Expert (Russian Theory of Inventive Problem Solving), USA. Certified Trainer, Mind Mapping, Buzan Centre, UK.